

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the Application:

1. (Currently Amended) An article for association with a motor vehicle comprising:
a base; and
elements coupled to the base;
wherein the elements have at least two characteristics including color, shape, surface profile, surface finish, outline, material, and indicia; and
wherein unique configurations of the article may be created by selecting elements with different combinations of the at least two characteristics.
~~a plurality of inserts received in the base, each insert having at least two characteristics;~~
~~wherein the at least two characteristics of each insert causes the plurality of inserts to form a substantially unique article profile.~~
2. (Currently Amended) The article of Claim 1, wherein the base comprises a cavity wherein one characteristic is a color.
3. (Currently Amended) The article of Claim 1 [[2]], wherein the color is associated with available colors from a manufacturer of the motor vehicle.
4. (Currently Amended) The article of Claim 1, wherein each element is an insert received in the base and wherein each element has a different outline from other elements each insert has a footprint that is different from the other inserts.
5. (Currently Amended) The article of Claim 4, wherein the outline footprint is correlated to a portion of the motor vehicle.

6. (Currently Amended) The article of Claim 2 [[1]], wherein the elements substantially fill the cavity and a plurality of the elements interface with one another wherein one characteristic is a surface profile.

7. (Currently Amended) The article of Claim 1 [[6]], wherein the surface profile is at least one of flat, concave, and convex.

8. (Currently Amended) The article of Claim 1, wherein at least one element insert is provided with indicia.

9. (Original) The article of Claim 8, wherein the indicia is associated with a number of motor vehicles purchased.

10. (Original) The article of Claim 1, wherein the base is configured to be attached to a support structure.

11. (Original) The article of Claim 10, wherein the base is configured to receive a fastening member.

12. (Original) The article of Claim 10, wherein the support structure is a vehicle grille.

13. (Currently Amended) The article of Claim 1, wherein the elements are permanently coupled to the base wherein one characteristic is material.

14. (Currently Amended) The article of Claim 1, wherein the article is a medallion and wherein a fixed number of unique configurations of the medallion may be created.

15. (Currently Amended) A set of articles for association with motor vehicles, the set of articles comprising:

a set of bases, each base being associated with an each article; and
sets of elements, each set of elements having a plurality of individual elements;
wherein each set of elements is coupled to a base;

wherein the individual elements of each set of elements have at least two characteristics including color, shape, surface profile, surface finish, outline, material, and indicia; and

wherein unique configurations of the articles may be created by selecting elements with different combinations of the at least two characteristics.

sets of inserts, each set of inserts having a plurality of individual inserts, each insert having at least two characteristics, wherein a set of inserts is associated with each base and being received in the base;

wherein the at least two characteristics of each insert of the set of inserts associated with each base forms an article profile;

wherein each article profile is substantially unique.

16. (Currently Amended) The set of articles of Claim 15, wherein the base comprises a cavity wherein one characteristic of each insert of a set of inserts is a color.

17. (Currently Amended) The set of articles of Claim 15, wherein the elements are inserts received in the bases and wherein each element has a different outline from other elements each insert of a set of inserts has a foot print that is different from the other inserts in the set of inserts.

18. (Currently Amended) The set of articles of Claim 15 [[17]], wherein the outline foot print is correlated to a portion of the motor vehicle.

19. (Currently Amended) The set of articles of Claim 16 ~~[[15]]~~, wherein the elements substantially fill the cavity and a plurality of the elements interface with one another wherein one characteristic of each insert of a set of inserts is a surface profile.

20. (Currently Amended) The set of articles of Claim 15 ~~[[19]]~~, wherein the surface profile is at least one of flat, concave, and convex.

21. (Currently Amended) The set of articles of Claim 15, wherein at least one element insert of a set of elements inserts is provided with indicia.

22. (Original) The set of articles of Claim 21, wherein the indicia is associated with a number of motor vehicles purchased.

23. (Original) The set of articles of Claim 15, wherein each base is configured to be attached to a support structure.

24. (Original) The set of articles of Claim 23, wherein the support structure is a vehicle grille.

25. (Original) The set of articles of Claim 23, wherein the base further includes a slot.

26. (Currently Amended) The set of articles of Claim 15, wherein the articles are medallions each article is a medallion and wherein a fixed number of configurations of the medallions may be created.

27. (Currently Amended) The set of articles of Claim 15, wherein the elements are permanently coupled to the base wherein one characteristic of each element insert of a set of inserts is a material.

28. (Currently Amended) An article prepared by a process comprising:
- generating an article configuration profile;
 - associating the article configuration profile with selected information;
 - generating assembly instructions from the article configuration profile.

29. (Currently Amended) The article prepared by the process of Claim 28, wherein the article configuration profile comprises surface profile characteristics for a set of elements inserts, wherein the set of elements inserts are associated with the article.

30. (Original) The article prepared by the process of Claim 29, wherein the surface profile characteristics include at least one of flat, concave, and convex.

31. (Currently Amended) The article prepared by the process of Claim 28, wherein the article configuration profile comprises color characteristics for a set of elements inserts, wherein the set of elements inserts are associated with the article.

32. (Currently Amended) The article prepared by the process of Claim 31, wherein the article configuration profile includes surface profile characteristics for the set of elements inserts.

33. (Original) The article prepared by the process of Claim 32, wherein the surface profile characteristics include flat, concave, and convex.

34. (Currently Amended) The article prepared by the process of Claim 28, wherein the article configuration profile comprises material characteristics for a set of elements inserts, wherein the set of elements inserts are associated with the article.

35. (Withdrawn)

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